

Breakthrough sustainable digital finishing technology

Antiviral, Antibacterial protection



Less Chemistry. Reduced Energy. Cost Reduction.

Novara™ offers the most efficient, sustainable, multi-function textile finishing, enabling high performance at significantly lower cost.



Creating a world with zero pollution from textile dyeing and finishing

Dramatically reduce operational costs

- Less chemistry
- More resource efficient (less energy/water)
- Digital on demand production

Unique product innovations

- Single-sided coating
- Simultaneous 2-sided coating of multiple finishes e.g. combining antiviral with water-resistance in one material
- 2D patterned finishes

Single-sided HeiQ viroblock

Chemistry reduction



Up to 52%

Water reduction



Up to 66%

Energy reduction



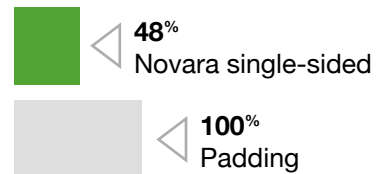
Up to 85%

Cost reduction

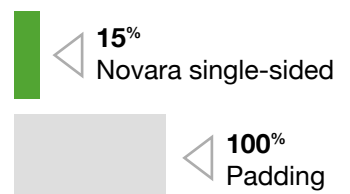


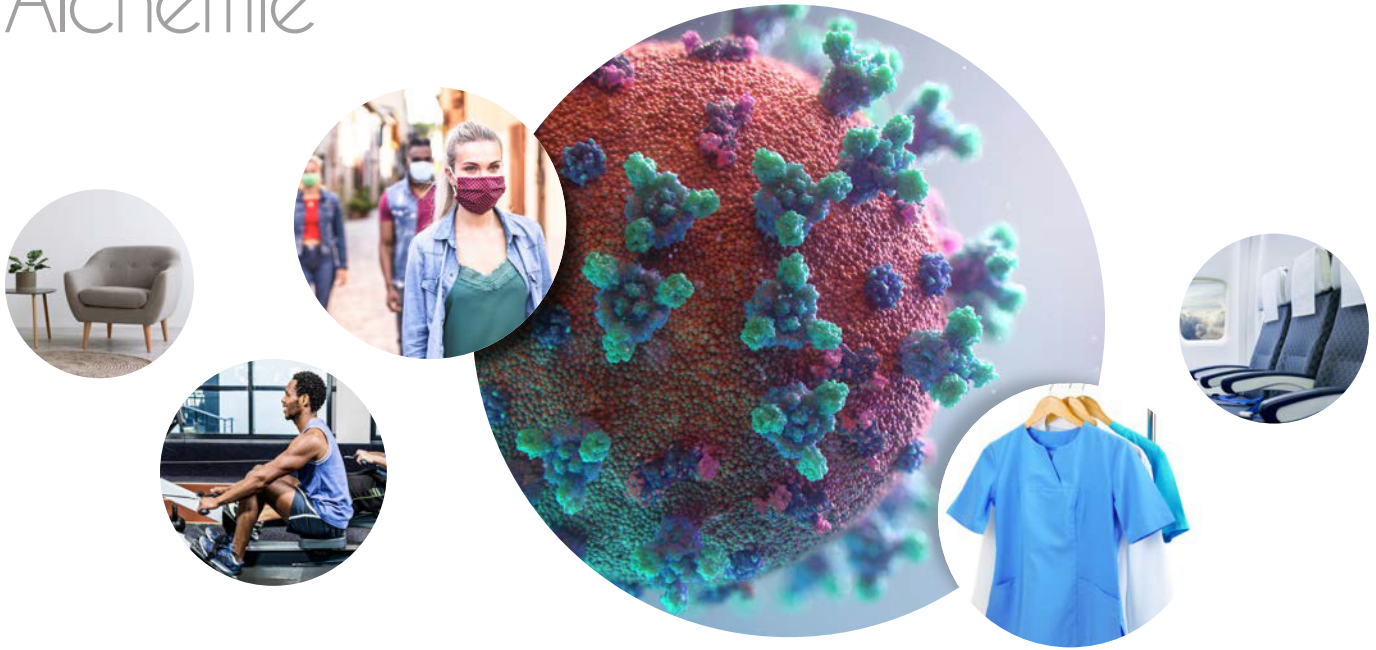
Up to 50%

Chemistry requirement vs padding



Energy requirement vs padding





High-performance, multifunction, anti bacterial, antiviral textile finishing

Novara™ delivers dramatic cost reduction with unique product innovation opportunities such as, single sided, and 2-sided coating of multiple finishes e.g., combining anti-bacterial with water-resistance, or flame retardant.

Unlike padding, which utilises a bath that is rapidly contaminated with fabric debris and varies in concentration, Novara™ delivers precisely defined digitally controlled finishes only where needed.

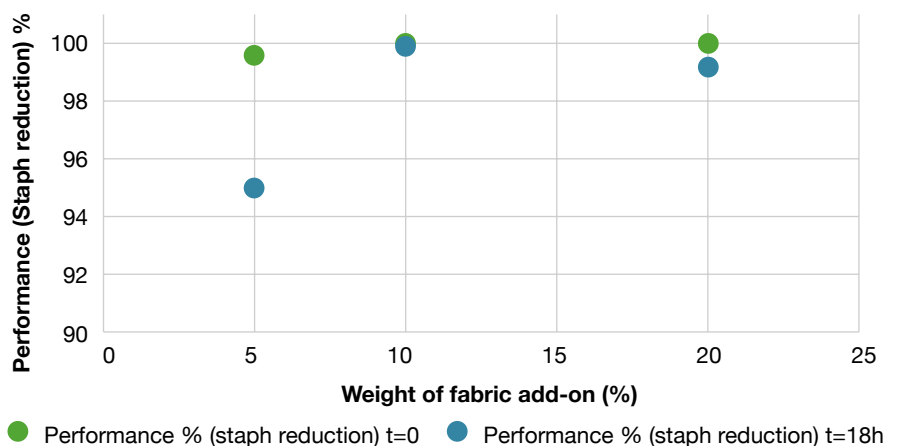
Novara™ is suitable for all fabric types, from 50 - 1000 gsm, and commercially available chemistries, including HeiQ viroblock, silver-free antibacterial and antiviral for face masks, medical apparel, gym wear, home furnishing, mattresses, and textiles for high-risk, high traffic areas such as train and plane seats.

Treated face masks show significantly improved reduction in virus infectivity compared to untreated control masks*



For more efficient and sustainable textile finishing, contact us at: www.alchemietechnology.com

Excellent antimicrobial activity: 99.7% after 15 x 40°C washes
ISO 20743:Staphylococcus aureus



*Data provided by HeiQ: <https://heiq.com/technologies/heiq-viroblock/>